

# LEARNING RESOURCES

PROVIDED BY DEAKINPRIME, THE CORPORATE EDUCATION ARM OF DEAKIN UNIVERSITY

## BRINGING EXPERTISE AND CAPACITY

DeakinPrime provides a depth and diversity of expertise and resources that enable the design, development and delivery of the most effective corporate education and development solutions.

DeakinPrime consultancy can be provided in the following areas:

- **design and development**—DeakinPrime's team of expert instructional designers can be engaged for learning objectives and outcomes analysis, program design considerations, learning assessment and evaluation approaches, and certification.
- **online services**—Online services can consult on various options for learner interactivity, learning management system functionality and specifications, client portal design and development, hosting and delivery of online learning (in conjunction with the Information Technology group).
- **publishing**—DeakinPrime's in-house publishing team can provide learning deliverable template design, graphic design, copyright considerations, editing and printing requirements of any learning content.
- **quality assurance**—In terms of quality assurance, DeakinPrime can help with registered training organisation (RTO) administration and the establishment of quality systems to ensure learning is successful.

## WHY DEAKINPRIME?

- We employ approximately 70 full-time staff members and maintain links and relationships with a comprehensive range of quality-assured consultants, facilitators, coaches, tutors, researchers and subject experts.
- Our online learning management systems allow for individualised program delivery and assessment. This is also the case for data collection and program analysis, letting us maintain and centralise quality assurance.
- We draw on the extensive resources and infrastructure of Deakin University, including its online learning technologies, program administration and program materials production.
- We have priority access to run programs at Deakin's world-class residential conference facility, the Deakin Management Centre.
- We work closely with the Deakin Business School to continually strengthen the match between its postgraduate programs in a wide range of business disciplines with the needs of corporate Australia.
- We facilitate collaborative endeavours with Deakin's faculties, schools and research centres to connect leading academics and the University's teaching and research strengths with the interests and needs of corporate Australia.
- In order to source the best providers and negotiate optimal arrangements for our clients, we regularly investigate the programs and services of leading management consultancies, business schools and universities around the world.

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INSPIRING WORLDLY IDEAS.



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