

# ALLIANCES AND INSTITUTES

PROVIDED BY DEAKINPRIME, THE CORPORATE EDUCATION ARM OF DEAKIN UNIVERSITY

The larger and more diverse an organisation's workforce, the more difficult it can be to maintain a cohesive organisational culture and sustain an organisation-wide focus on strategic objectives. The risk of strategic drift or cultural fragmentation increases further if the workforce is geographically dispersed.

Creating a corporate education model can greatly enhance an organisation's ability to attract, retain and develop personnel. The challenge is to build the systems, structure, governance and programs that effectively and efficiently align with an organisation's strategic direction, culture and functions.

## STRATEGIC BENEFITS

An effective way to meet this challenge is to adopt a coordinated and flexible management approach to the development of people. This ensures all corporate education and development is informed by a strategic vision that aligns with organisational culture and longer-term goals, and is implemented in a way to meet the changing needs of participants and the organisation.

## CLIENT PARTNERSHIP FRAMEWORK

### CLIENT ORGANISATION

Business objectives  
Education and development goals

### CLIENT PARTNERSHIP

Strategy and solutions development

### DEAKINPRIME

Solutions management for the employee life cycle

### PROVIDER RELATIONSHIPS

Sourcing and contracting

### EDUCATION AND DEVELOPMENT PROVIDERS

Delivery of programs and services

## WHY DEAKINPRIME?

DeakinPrime's corporate institute and alliance models encourage a centralised approach to learning, while introducing expertise and flexibility into the organisation.

In tailoring a partnership, DeakinPrime can plan and implement an entire program to support the organisation's objectives in the most effective and efficient way.

## CONTACT US

### DeakinPrime

Level 3, 550 Bourke Street  
Melbourne, Victoria 3000, Australia

**t** +61 3 9918 9000

**e** [info@deakinprime.com](mailto:info@deakinprime.com)

**w** [www.deakinprime.com](http://www.deakinprime.com)

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